## **Institutional Distinctiveness**

Keeping in mind, the advancement of technology in every walk of life, Bora Institute of Management Sciences, Lucknow, always tried to go with the technological development and use technology in every possible area of functioning. A good ICT information lab was established in Institution to give hands on training to the students of all courses during their study in institution. Most of the courses run in the institution are professional courses and it is must for all the students passed in these courses to well equip with the latest technology of information and communication. To fulfill this aim, classes on ICT and practical session in IT lab were placed in time table. To enhance knowledge of student's information regarding online education platform, various sources of e-content, online classes shared with students. It is aim of the institution to make students and faculty members comfortable with use of with information and communication technology use in most effective way.